

BOOK SYNOPSIS:

"Demystifying Prompt Engineering: AI Prompts at Your Fingertips"

Generative AI is rapidly transforming businesses and redefining every career role in the enterprise. Prompt Engineering-the ability to communicate with AI models like ChatGPT is fast emerging as the essential skill set for the AI enabled workforce. Authored by Harish Bhat, a seasoned tech professional with over 24 years of experience in Silicon Valley, this comprehensive step-by-step guide is targeted at all professions looking to build AI skills readiness to stay competitive in the workplace.

"91% of employers are looking to hire workers with ChatGPT skills" according to a 2023 Resume Builder Study.

With a focus on practicality and skill-building, this step-by-step guide takes readers on a journey through the core elements of effective prompts, including the 5 Foundation Prompt Attributes that constitute the building blocks of Prompt Engineering. It then delves deeper into advanced techniques such as multi-turn conversations, template-based forms, and step-by-step prompts, empowering professionals to navigate complex AI interactions with confidence. Curated prompts are used effectively to illustrate key concepts with simplicity in each chapter.

The importance of ethics and fairness in AI is not overlooked. Readers will learn how to mitigate bias, handle ambiguity, and anticipate unintended consequences, ensuring responsible and ethical AI interactions in the workplace.

Drawing from the expertise of prompt engineering professionals, "Demystifying Prompt Engineering" offers invaluable insights and best practices from the trenches. These real-world experiences provide a practical edge, enabling readers to elevate their skills and thrive in the AI-enabled workplace.

The book goes beyond theory by immersing readers in hands-on labs and interactive exercises at the end of each chapter. This experiential learning approach sharpens prompt engineering skills, ensuring practical application and reinforcing knowledge.

The book includes ready-to-use Prompt Cookbooks for a variety of professionals including content marketers, marketing managers, product managers, project managers, HR sourcing and small businesses. This curated collection of prompts provides a treasure trove of shovel ready prompts primed for day zero deployment in the workplace. Unlike other books on the topic, the focus of this step-by-step guide is to help professionals accelerate time to value,

The seven chapters in this book gently take the readers from the foundation building blocks of prompt engineering to advanced topics to provide comprehensive coverage. It is remarkably free of technical AI jargon which can overwhelm a reader not familiar with the terrain. The lab exercises at end of major chapters emphasize learning by doing to build confidence.

To complement the book, a companion website, www.getAlready.com, will host a wealth of additional AI resources, including blogs, prompting tips and practical examples, offering continuous learning opportunities to further enhance readers' AI readiness.

In the words of author Harish Bhat, "As we stand at the cusp of the AI revolution, every professional must embrace new skills like prompt engineering. This book is my passionate endeavor to help you build AI readiness and thrive in this dynamic landscape."

AI is changing the future of work. If you are keen to turbo charge your career and profit from the fast-unfolding AI enabled workplace, this book is your on-ramp to an exciting new world of opportunities. Profit from it by mastering the skills outlined in this book.